LYON COLLEGE



Lyon College is the oldest college in Arkansas with its original charter. A private, liberal arts college affiliated with the Presbyterian Church, Lyon offers a challenging curriculum for its students and prepares graduates for life.

Approximately 700 students from over 24 states and 17 countries attend Lyon. They can tailor their education, selecting from 17 majors as well as pre-professional and individualized options. About 54% of students are the first in their family to attend college, and nearly 41% come from low income families. For the fifth year in a row, Lyon graduates have had exceptionally high placement rates (about 98%) in either graduate programs or careers.

Lyon opened its doors in 1872 and continues to expand the opportunities available to its students well into the 21st century.

The new exercise science program, for example, addresses the needs of one of the fastest-growing career fields, offering both a healthcare track and a fitness and wellness track. The college also added an Army Reserve Officer Training Corps (ROTC) program and Military Science and Leadership concentration, giving students access to new scholarships and careers.

In addition, Lyon became the first and only college in Arkansas with a professional esports player coaching its esports program in 2019.

Students can even bring a familiar face to campus because Lyon is the first college in Arkansas to offer pet-



friendly housing. In March 2019, the college hosted the "leash cutting ceremony" for the new Schram Memorial Bark Park, named after the late Emeritus Professor of Biology, Dr. Mark Schram.

With more than 100 faculty and staff and a growing student body, Lyon contributes significantly to the economic health of Batesville and Independence County.



BATESVILLE & INDEPENDENCE COUNTY ECONOMIC REPORT

BATESVILLE & INDEPENDENCE

2020 ECONOMIC REPORT COURTESY OF FIRST COMMUNITY BANK

Independence County truly has it all, which makes it the best place to live, work and play. You'll find excellent healthcare facilities, a superb education system, top notch recreational and outdoor activities, great shopping and dining, and a culture rich in southern hospitality.

Our community of nearly 38,000 is located in the scenic mountains of the Ozark Gateway with a landscape that offers no shortage of natural beauty.

Downtown Batesville, adorned with beautiful historic buildings and homes, creates an ambience of grace and grandeur.

BATESVILLE AREA DRONE PHOTOGRAPHY ON THE COVER & INSIDE COVER BY BRYCE PAXSON



We have a well-qualified workforce that is fed by excellent public school systems that continue to set standards of excellence. Batesville and Independence County are positioned with an infrastructure that is well suited for continued growth.

If you haven't experienced Batesville and Independence County, we invite you to do so, because we think you will agree that it is one of the best places to call home.

Valelloh

Dale Cole Chairman, President & CEO First Community Bancshares, Inc.

Chairman & CEO First Community Bank

Boni a Dan

Boris Dover Executive Vice President First Community Bancshares, Inc. President & COO

First Community Bank

BATESVILLE & INDEPENDENCE

As a community-focused partner, First Community Bank, a locally owned and operated community bank, provides this 2020 economic report as valuable insight into the strong economic climate of Batesville and Independence County.

Nestled in the foothills of the Ozarks, Batesville was founded in 1812 and is the oldest existing city in Arkansas. Batesville maintains one of the most thriving municipalities in the state and has earned recognition of "Best City to Live in Arkansas" by USA Today. The city is positioned just 94 miles north of Little Rock and 121 miles west of Memphis, making it a regional manufacturing and distribution hub.

A thriving business environment, a viable workforce, and a highly accredited education system have all fueled Batesville's economy and growth over the years. The city's economy is well diversified among industry, agriculture and tourism.

Since 1947 LaCroix Precision Optics has positioned itself as a premier domestic volume and prototype manufacturer of custom precision optics for the medical, scientific, military, and industrial equipment industries. At their facility in Batesville, Arkansas, they use both traditional methods and advanced CNC processing to achieve the highest level of precision and quality demanded by their customers while producing over 1 million optics per year.

Intimidator, Inc. is home to globally recognized products such as Spartan Mowers, Intimidator UTVs, Bad Dawg Accessories (aftermarket accessories for ATVs/UTVs), Ground Hog Max Disc Plow, Gourmet Guru Grills, and the new eNVy - Neighborhood Vehicle. Having nearly doubled its employee count over the past year, they are one of the largest employers in town and were honored as the "Best Industry" of Independence County in 2020, the Official Community's Choice Award, by the Batesville Daily Guard.

FutureFuel Chemical Company specializes in custom chemical and biodiesel manufacturing. The company is a leading producer of high-quality biodiesel and manufactures products for the painting, carpet, agricultural, laundry and pipeline industries, as well as other custom specialty chemical applications.

Lifeplus, a manufacturer and worldwide distributor of high-quality nutritional supplements, is also headquartered in Batesville. The majority of the organization's products are manufactured locally. In addition to a domestic market, supplements are shipped for distribution in Europe and Asia.

Bad Boy Mowers, Inc., a nationally-recognized, leading manufacturer of zero-turn mowers, drives innovation in their production facilities in Batesville. Installing and utilizing the latest manufacturing technology, from robots to in-house, proprietary manufacturing and shipping software, Bad Boy continually makes advances to keep up with growing demand. Bay Boy not only manufactures zero-turn mowers, but has also developed product lines for rotary cutters, push mowers and more.

Flowers Baking Co. of Batesville, LLC is a major employer that provides quality baked goods to a five-state region and is the largest



commercial bakery in Arkansas. Its territory reaches more than 175 sales routes supplying a range of fresh baked goods to retail and foodservice customers including Walmart, Kroger, Burger King, and Chick-fil-A. Flowers Baking Co. has been listed by the EPA and awarded the ENERGY STAR certification in 2020 for being among the 95 most energy-efficient plants in the U.S. and Arkansas.

Driven by continued and steady growth, the commercial district along the 167 corridor just south of the White River is the rapidly expanding home to a plethora of area businesses including Mark Martin Automotive, Mark Martin Powersports, The Scott and Stanley Wood family of automotive dealerships, Independence County Off Road and the local airport.

The Batesville Regional Airport (BVX) is a city owned, public-use general aviation airport located 3 miles south of the central business district of Batesville, in Independence County. The airport occupies a total of 375 acres providing two runways, one of which is supported by multiple day and night instrument approaches and another that is non-lighted.

First Community Bank broke ground on a new operations center at 1401 Harrison Street. The three-story operations center will be approximately 28,809 sq. ft. and will be connected to the bank's

INTIMIDATOR, INC. HEADQUARTERS

SPARTAN MOWER

FUTUREFUEL CHEMICAL COMPANY





headquarters by a sky bridge over 14th Street. First Community Bank was also chosen by Forbes for its 2020 Best-In-State Banks and Credit Unions list. This prestigious award is presented by Forbes and Statista Inc., the world-leading statistics portal and industry-ranking provider. From banking to investments and beyond, the options are vast and varied as the area is served by seven financial institutions. Overall deposits for Independence County increased from \$987,741 in June 2019 to \$1,141,767 as of June 2020. First Community Bank reached assets of \$1.8 billion as of December 31, 2020, and they hold 35.01% of market share in Independence County as of June 30, 2020 report.



As a leading healthcare provider, leading employer in the region, and community advocate, White River Health System (WRHS) is a well-rounded community partner.

WHITE RIVER HEALTH SYSTEM

Because health is at the heart of WRHS, providing access to needed healthcare services is essential. WRHS's healthcare footprint includes facilities in 13 rural communities across north central Arkansas. Beyond any boundaries or county lines, WRHS embraces an innovative approach to the delivery of healthcare by providing access to healthcare regardless of location through WaveLink. WaveLink is a telemedicine feature that allows patients to talk to a provider about a health issue anytime or anywhere using a computer, smartphone or tablet. WaveLink providers evaluate patients for a number of nonemergent conditions.

Access to innovative medical technology provides patients with an efficiently managed, quality medical care experience. WRHS recently installed two 3D Mammography machines. This advanced screening technology has been clinically proven to detect more invasive cancers and reduce the overall number of callbacks for further diagnostic testing compared to 2D mammography. Funding for these machines was provided by generous and supportive individuals and businesses through a fundraising campaign of the WRHS Foundation.

As an employer, WRHS offers a variety of career opportunities from entry level to administrative. With more than 1,600 employees throughout the WRHS organization, it does not go unnoticed that those providing care could be a familiar face to a patient, adding a level of comfortable, home-like, quality

care that may be difficult to find in larger regions. Additionally, WRHS also welcomes providers and their families to the community who choose to make Independence County or surrounding areas their home.

WRHS was recognized by the Batesville Chamber of Commerce with the Community Collaboration Award at the 2020 Annual Meeting and Gala. White

It takes healthcare professionals from all career paths to ensure a comfortable and safe quality experience for patients and visitors to all White River Health System facilities. PHOTOS SUBMITTED

EAST ENTRANCE

River Medical Center, the flagship facility for WRHS, was, once again, recognized as a Top 100 rural and community hospital by the Chartis Center for Rural Health and was the only hospital in Arkansas to receive this recognition in 2020.

WRHS is proud to provide opportunities in a variety of ways to those living in our region.



THIS 2020 COMPREHENSIVE ECONOMIC REPORT DEMONSTRATES THE FISCAL STRENGTH OF BATESVILLE & INDEPENDENCE COUNTY AS IT REFLECTS OUR PROGRESS, ACHIEVEMENTS & PLANS FOR THE FUTURE.

From the picturesque Ozark Mountains to the banks of the gallant White River, natural wonders abound in Independence County. With miles of rivers and streams that are perfect for floating trips and paddling adventures, the White River welcomes many visitors who come in attempt to catch the fish of a lifetime. The county's beautiful landscapes and navigable waters are home to a variety of interests including hiking, canoeing, kayaking, fishing, climbing, camping, boating and skiing for outdoor adventures you won't forget!

Nature enthusiasts often frequent the popular Poke Bayou that winds along the northern and western boundaries of Batesville and spills into the White River. Another trending outdoor destination is the privately owned Jamestown Crag, just south of Batesville, which offers stunning views, as well as some of the best sport climbing in the state.

In addition to our many outdoor wonders, Independence County is home to the Batesville Community Center and Aquatics Park, a 100,000 square foot facility that includes a gymnasium, walking/running track, fitness room, meeting rooms and indoor swimming pools.

Batesville is home to several top-notch recreational parks, walking trails and bike trails, as well as a 9-hole municipal golf course. The newest addition to the parks and recreation facilities is the Sara Low Memorial Dog Park. The new park is a 30,000 sq. ft. fenced area for your K9 friends to play, get some exercise and socialize with other dogs.

Batesville's White River Wonderland, a free annual Christmas lights drive-through display at Riverside Park, is a must see event that draws locals and many visitors from states away to visit the "Christmas Capitol of Arkansas." Set to holiday tunes courtesy of a local station, the display features more than 2 million lights with many animated scenes and displays. Last holiday season Riverside Park hosted an estimated 200,000 people, and nearly 63,500 cars toured the display. To the delight of the visitors, a Ferris wheel, wintry concessions, carriage rides, train rides and ice skating are all available for a nominal fee.

Historic downtown is the heart of Batesville! It's lively and thriving with retail that includes unique shops, fine and casual dining, bookstores, antique shops, parks, the county library and many other eclectic small businesses. Main Street Batesville was recently recognized with numerous awards at the Main Street Arkansas Awards ceremony during the Municipal League.

The historic Melba Theater was awarded a grant through the HartBeat program, the only grant of its type awarded in Arkansas. This grant was sponsored by The Hartford and Main Street America. The Melba Theater was originally built as a mercantile store and was remodeled in the 1940s in the art deco style. The Melba was one of Arkansas's first cinemascope theaters.

Main Street Batesville was also awarded a public art grant from the Department of Arkansas Heritage. It provided funding for the installation of the "Blossoming Main Street" mural featured prominently downtown. The mural was a partnership between Main Street Batesville, Lyon College art department, and the Batesville Area Arts Council. Local artist, Dustyn Bork, crowdfunded and painted the "Unity" mural on the library. Numerous artistic murals add to the ambience of the downtown area.

Nestled along the White River bend is the Course at Eagle Mountain, a premier 18-hole championship golf course. Visitors enjoy gently rolling hills and scenic landscapes as players of all skill levels make their way across the empire zoysia fairways and championship bermudagrass greens. The semi-private facility offers a clubhouse, fullservice restaurant, fully-stocked golf shop and bar.

The Batesville Motor Speedway is a 3/8-mile oval dirt track that is located at Locust Grove, Arkansas, just a few miles west of Batesville. This famed track is where NASCAR driver Mark Martin's racing career began in 1974. Racing begins in March and runs through September on Friday nights and consists of IMCA modifieds, street stock, hobby stock, factory stock and mini stock.

A community's success is built upon the cornerstone of quality education for its youth. Independence County offers four exceptional school districts: Batesville with 3,400 students, Southside with 2,300 students, Cedar Ridge with 674 students and Midland with 440 students.

The Batesville School District's preschool program was named 2020 Best of Independence County, the Official Community's Choice Award, by the Batesville Daily Guard. Their "Parents as Teachers" program is a Blue Ribbon Award recipient for providing superior services to the children and families they support. The district is a "Save the Children" school, making them eligible for in-kind donations allowing them to give back to their families and community.

The Southside School District is an innovative leader of education in our area and across the state. The district serves approximately 2,300 students from preschool through the 12th grade and employs approximately 260 employees. It was recently recognized as the #1 School District in the state for student enrollment increases for schools with 500 students or more by the Arkansas Division of Public-School Academic Facilities and Transportation.

In addition to the Batesville and Southside School Districts, Batesville is also home to three private schools - Montessori Christian Academy, Presbyterian Day School and Batesville Montessori School.

MANUFACTURING COMPANIES in Independence County

| COMPANY | NUMBER OF EMPLOYEES | BUSINESS TYPE |
|-------------------------------------|---------------------|--|
| Peco Foods Inc. | 1,211 | Poultry Processing |
| Ozark Mountain Poultry | 1,000 | Poultry Processing |
| Bad Boy | 840 | Lawn Mowers/Rotary Cutters/Vehicle Accessories |
| FutureFuel Chemical Co. | 465 | Chemicals/Alternative Fuels |
| Intimidator Inc. | 431 | MTVs/Fireworks/Lawn Mowers |
| Custom Craft Poultry | 210 | Poultry Processing |
| Flowers Baking Co. of Batesville | 205 | Bread |
| Atlas Asphalt/White River Materials | 200 | Asphalt/Highway Construction |
| Lifeplus International | 125 | Nutritional Products |
| LaCroix Precision Optics | 105 | Precision Optical Lenses |
| Arkansas Lime Co. | 83 | Lime & Limestone |
| TWH Enterprises LLC | 33 | Manufacturing & Fabricating |
| Batesville Cold Storage | 26 | Poultry Processing & Storage |
| Midwest Lime Co. | 25 | Limestone |

NON-MANUFACTURING COMPANIES

| JN-MANUFACI (| JRING COMP | ANES in Independence County |
|--|-------------------------------|---|
| COMPANY | NUMBER OF EMPLOY | EES BUSINESS TYPE |
| White River Health System | 1,686 | Health Care |
| White River Area Agency on Aging | 641 | Human Services |
| Batesville Public Schools | 511 | Education |
| First Community Bank | 461 | Financial Institution |
| Network of Community Options | 379 | Human Services |
| Walmart Supercenter | 362 | Retail |
| Arkansas State Highway Department | 275 | Road/Transportation |
| UACCB | 265 | Education |
| Southside Public Schools | 260 | Education |
| Citizens Bank | 218 | Financial Institution |
| City of Batesville | 206 | City Services |
| Wood-Lawn Nursing Home | 205 | Health Care |
| Independence County | 200 | County Services |
| Bill Davis Trucking/Chimney Rock Cattle | 151 | Transportation/Cattle |
| Colton's Steak House & Grill/Freddy's Frozen Custa | rd & Steakburgers/Popeyes 150 | Restaurant |
| Sonic Drive-In | 135 | Restaurant |
| Northcentral Arkansas Development Council | 105 | Development Services |
| The Home Depot | 100 | Building Supplies |
| Lyon College | 100 | Education |
| McDonald's | 100 | Restaurant |
| Mountain Meadows Health & Rehab Center | 95 | Health Care |
| Vital Link | 93 | Health Care |
| Access Arkansas Processing Center | 83 | Human Services |
| Approve Home Medical/Caring Hands Hospice | 55 | Home Health Care |
| Wood Family Dealerships | 53 | New & Used Car Dealer |
| The River Waterfront Steak & Grill | 50 | Restaurant |
| Mark Martin Ford/Kia | 45 | New & Used Car Dealer |
| Wade's Heating Air Conditioning & Electric | 44 | Refrigeration Service & Repair |
| Pepsi Beverages Co. | 40 | Beverage |
| White River Planning and Development District | 27 | Development Services |
| Econo-Mart Pharmacy | 25 | Pharmacy |
| Kallsnick Inc. | 23 | Food Wholesaler |
| Shawn Smith Plumbing | 23 | Business & Residential Plumbing Services |
| M&A Jones Construction | 18 | General Contractor |
| Bryant's Pharmacy and Health Care Center | 17 | Pharmacy/Home Health Care |
| Arkansas Sheriffs' Youth Ranches | 16 | Nonprofit |
| Wilson Wil-Sav Pharmacy | 11 | Pharmacy |
| Sav-On Pharmacy | 9 | Pharmacy |
| | | |

\square

| CKOPS, CATTLE & POULIKY | | | | POPULATIO | POPULATION | | | | | | |
|-------------------------|--------------|---------------|-------------------|---------------|--|---------------|--------|--------|--------|--------|----------|
| YEAR | ALL CROPS | ALL LIVESTOCK | OTHER FARM INCOME | TOTAL | | 1980 | 1990 | 2000 | 2010 | 2020 | |
| 2017 | \$23,602,501 | \$82,281,600 | \$9,788,000 | \$115,672,101 | BATESVILLE | 8,263 | 9,187 | 9,445 | 10,248 | 10,706 | |
| 2018 | \$20,742,961 | \$75,141,600 | \$9,788,000 | \$105,672,561 | INDEPENDENCE COUNTY | 30,147 | 31,192 | 34,233 | 36,647 | 37,825 | / |
| 2019 | \$20,083,448 | \$58,396,600 | \$9,788,000 | \$88,268,048 | Source: Arkansas Department of Economi | c Development | | | | | |
| 2020 | \$27,245,551 | \$58,879,100 | \$9,810,000 | \$95,934,651 | | | | | | | |

Sources: Arkansas Farm Bureau Federation and U.S. Department of Agriculture

TIMBER REMOVAL BY TONS

| UNEMPLOYN | UNEMPLOYMENT RATES | | | | | | | |
|---------------------------------|--------------------|--------------|--------------|--------------|--------------|--|--|--|
| | 2016 | 2017 | 2018 | 2019 | 2020 | | | |
| ARKANSAS INDEPENDENCE COUNTY | 4.0% 6.7% | 3.6% 4.1% | 3.7% 4.1% | 3.5% 4.0% | 4.9% 3.6% | | | |

| 2020 | PINE | HARDWOOD | | 2016 | 201 |
|--------------------------------------|------------|-----------|------------------------------------|------|------|
| INDEPENDENCE COUNTY | 16,514 | 21,750 | ARKANSAS | 4.0% | 3.69 |
| ARKANSAS | 18,277,391 | 2,298,337 | INDEPENDENCE COUNTY | 6.7% | 4.19 |
| Source: Arkansas Forestry Commission | | | Source: Bureau of Labor Statistics | | |

VEHICLES REGISTERED in Independence County

| TYPE OF VEHICLE | 2016 | 2017 | 2018 | 2019 | 2020 | COUNTY | 2016 |
|---|------------|--------|--------|--------|--------|--------------|----------|
| PERSONAL VEHICLES | 36,078 | 36,630 | 43,521 | 43,872 | 44,352 | INDEPENDENCE | \$33,964 |
| Source: Department of Finance and Admir | nistration | | | | | SHARP | \$31,357 |

THE PRIMARY CROPS GROWN IN INDEPENDENCE COUNTY ARE CORN, RICE, MILO, SOYBEANS AND WHEAT. LIVESTOCK RAISED IN THE AREA

The poultry industry is a dynamic and integral part of the local economy. Poultry is the leading agricultural industry in Independence County and the state of Arkansas.

Ozark Mountain Poultry, a subsidiary of Georges Inc. of Springdale, Arkansas, employs approximately 1,000 Batesville-area employees. The Batesville complex proudly produces over 5 million pounds of both non-GMO and antibiotic-free chicken products annually. Their flagship brand, Georges Farmers Market, is distributed nationwide at Walmart, Sam's Club and many other fine grocers.

Peco Foods is the eighth largest poultry producer in the United States. The company produces approximately 36.5 million ready-to-cook pounds of chicken per week. Peco employs 1,211 employees at the Batesville and Newark facilities in Independence County.

Batesville Cold Storage, a refrigerated warehouse and cold storage facility, continues to provide service to local companies as well as multinational conglomerates.



PER CAPITA INCOME in Arkansas

| COUNTY | 2016 |
|-------------------------------------|----------|
| INDEPENDENCE | \$33,964 |
| SHARP | \$31,357 |
| CLEBURNE | \$34,327 |
| WHITE | \$32,966 |
| LONOKE | \$36,742 |
| IZARD | \$29,557 |
| CRITTENDEN | \$34,830 |
| PULASKI | \$47,834 |
| CRAIGHEAD | \$35,378 |
| WASHINGTON | \$36,776 |
| JEFFERSON | \$33,224 |
| POINSETT | \$30,326 |
| Source: Bureau of Economic Analysis | |

RETAIL SALES for Independence County

| 2016 2017 2018 2019 2020 TOTAL RETAIL SALES \$552 \$565 \$591 \$611 \$667 | | | | | |
|---|-------|-------|-------|-------|-------|
| TOTAL RETAIL SALES \$552 \$565 \$591 \$611 \$667 | 2016 | 2017 | 2018 | 2019 | 2020 |
| (IN MILLIONS) | \$552 | \$565 | \$591 | \$611 | \$667 |



| 2017 | 2018 | 2019 | |
|----------|----------|----------|--|
| \$33,558 | \$35,086 | \$36,476 | |
| \$31,610 | \$32,012 | \$34,403 | |
| \$36,358 | \$38,307 | \$38,942 | |
| \$33,881 | \$35,445 | \$37,082 | |
| \$37,686 | \$38,764 | \$40,749 | |
| \$28,838 | \$30,608 | \$30,923 | |
| \$36,589 | \$36,978 | \$39,041 | |
| \$48,838 | \$51,185 | \$51,927 | |
| \$35,963 | \$37,531 | \$38,669 | |
| \$38,883 | \$40,247 | \$33,386 | |
| \$33,796 | \$35,356 | \$36,586 | |
| \$30,758 | \$32,315 | \$35,558 | |



FIRST COMMUNITY BANK'S NEW OPERATIONS CENTER

BUILDING PERMITS

| IN BATESVILLE | |
|---------------------------------|-----------------|
| TYPE OF PERMIT | 2020 |
| SINGLE-FAMILY RESIDENTIAL | 5 |
| RESIDENTIAL REMODEL/ADDI | TION 42 |
| MULTI-FAMILY RESIDENTIAL | 36 |
| NON-RESIDENTIAL | 10 |
| SIGN PERMITS | 7 |
| DEMOLITION | 1 |
| OTHER PERMITS | 215 |
| VALUE OF ALL PERMITS | \$10,772,827.63 |

Source: Batesville Code Enforcement Officer

SPRING MILL

Located five miles north of Batesville on Arkansas Highway 69, Spring Mill is the oldest water-powered gristmill in Arkansas. The mill was constructed in 1867 and remained in operation until the 1960s. It was listed in the National Register of Historic Places in 1974. The restoration project earned the mill's owner, Michael Gillihan, an award of excellence from Preserve Arkansas for his efforts in bringing the historical landmark back to life.

BANKING DEPOSITS

\$987,741,000

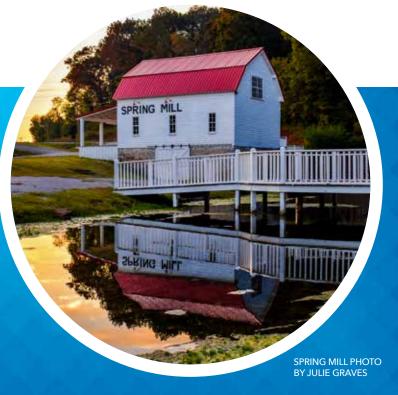
\$1,141,767,000

IN INDEPENDENCE COUNTY YEAR DEPOSITS 2016 \$834,260,000 2017 \$877,464,000 2018 \$919,496,000

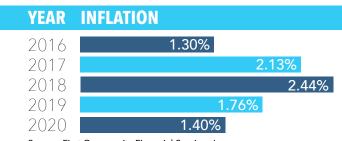
2020

2019

Source: FDIC as of June 30 of each year



INFLATION



Source: First Community Financial Services Inc.

| 2016 | \$18,707 |
|------|----------|
| 2017 | \$19,485 |
| 2018 | \$20,500 |
| 2019 | \$21,4 |
| 2020 | \$20,93 |
| | |

Bureau of Economic Analysis (www.bea.gov)



NATIONAL UNEMPLOYMENT

YEAR UNEMPLOYMENT 2016 4.70% 2017 4.40% 2018 3.90% 2019 3.70% 2020 6.70%

Source: Bureau of Labor Statistics. Local Area Unemployment Statistics (LAUS), Bureau of the Census, 2010 Census of Population

| TOTAL TRAVI | ELEXPEN | IDITURES | | | |
|---|------------------------|--|--|--------------|---|
| | 2015 | 2016 | 2017 | 2018 | 2019 |
| INDEPENDENCE COUNT | ry \$44,659,293 | \$45,495,774 | \$50,611,434 | \$44,330,000 | \$45,410,000 |
| VISITORS TO |) INDEPEI | NDENCE | COUNT | Y | |
| | 2014 | 2015 | 2016 | 2017 | 2018 |
| NUMBER OF VISITORS | 157,911 | 186,642 | 187,833 | 204,852 | 184,708 |
| TRAVEL-GENE | ERATED J | OBS T | RAVEL-GE | INERATED |) PAYROLL |
| INDEPENDENCE COUN | ITY | IN | DEPENDENCE C | OUNTY | |
| 2014 2015 2016 2017 2018 | 45 | 503 20 504 20 527 20 | 15 16 17 18 19 IN THOUSANDS | | \$8,780 \$8,932 \$9,941 \$8,700 \$8,890 |
| COUNTY TAX | RECEIPTS | <u>S</u> S | TATE TAX | RECEIPTS |) |
| FOR TOURISM IN INDI | EPENDENCE COL | JNTY FO | R TOURISM IN I | INDEPENDENCE | COUNTY |
| 2015 2016 2017 2018 2018 2019 IN THOUSANDS Source: Arkansas Department of Pa | \$ | \$887 2(\$986 2(\$990 2(| 115 116 117 118 118 119 IN THOUSANDS | | \$2,660 \$2,708 \$3,010 \$2,780 \$2,880 |
| BATESVILLE COMMUN PHOTO BY DR. JOHN HARRIS | NITY CENTER & / | AQUATICS PARK | | DEPENDENCE O | COUNTY LIBRARY |

UNIVERSITY OF ARKANSAS COMMUNITY COLLEGE AT BATESVILLE



NURSING & ALLIED HEALTH BUILDING

The University of Arkansas Community College at Batesville (UACCB) embraces a practical approach to education, providing students with diverse educational opportunities and job enhancement programs. For more than 20 years, UACCB has crafted a unique blend of associate and transfer degrees and technical certifications by focusing on the needs and demands of industry leaders and residents in the community. The college has continued to expand its program offerings with the addition of certifications in carpentry, masonry, and drywall installation and finishing. UACCB's spring 2020 semester enrollment was the highest spring enrollment the college has seen in almost 10 years. The institution is a major area employer with approximately 265 employees, which includes full-time and part-time, as well as work-study students. The college has an annual payroll of approximately \$5.8 million. The campus is actively involved in providing training opportunities for the community's workforce, logging 14,062 workforce education contact hours in 2020. UACCB has been recognized as a leader in education, both locally and nationally. The college has been recognized twice by the Aspen Institute College Excellence Program as one of the nation's top 150 community colleges. UACCB

maintains partnerships within the community and across the state. The college readily partnered with the Batesville Area Chamber of Commerce and Lyon College in IMPACT Independence County, a strategic plan to improve education and promote economic growth in Independence County,



and hosted the initial IMPACT committee meetings. UACCB also has partnerships with all major four-year institutions in the state, providing seamless paths to four-year degrees for students. The college completed construction on a state-ofthe-art workforce training center in 2020 that includes areas for career and technical education, a makerspace and a business and industry meeting room.